



The premier business & wealth building
conference for individuals of African descent

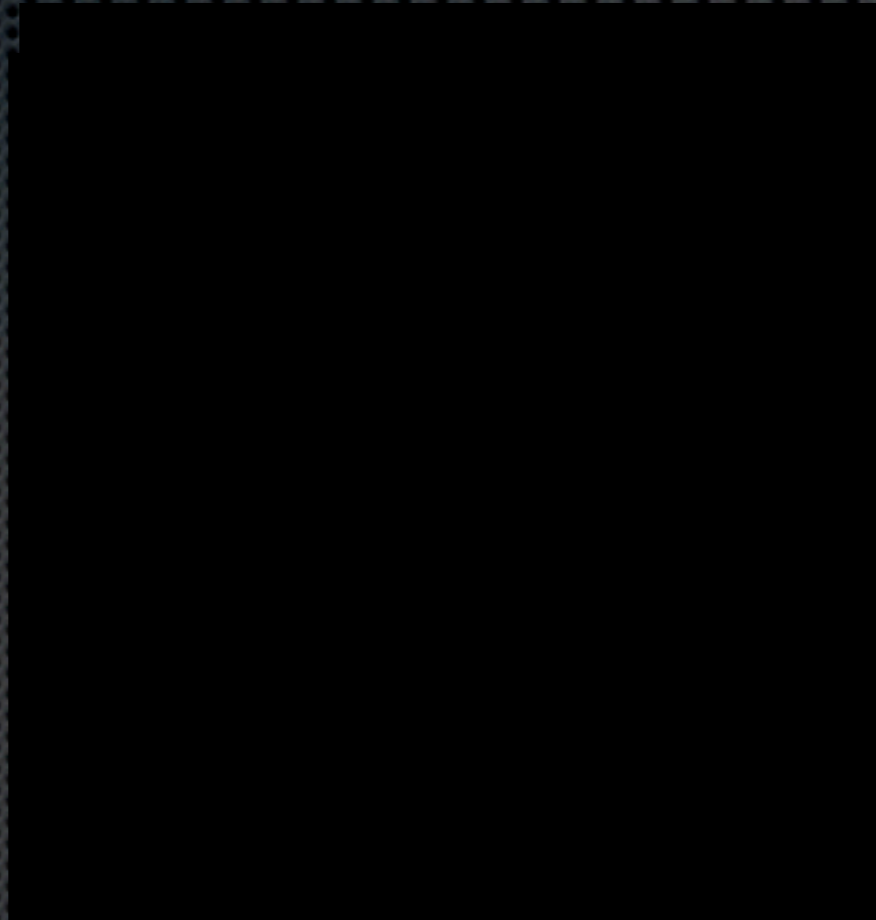
Co-Founded by Myron Golden & Dr. Fran Harris

produced by Fran Harris Enterprises, LLC

presented to



In their own words....



History



- ❑ 1st annual, November 7-9, 2008 - Dallas
- ❑ attracted over 250 from more than 15 states
- ❑ topics included real estate, network marketing, speaking, wealth building, publicity, entertainment, internet marketing, inspiration and credit millions
- ❑ 10 elite millionaire speakers including hip hop mogul Russell Simmons, Financial whiz, Cheryl Broussard, Internet guru Stephen Pierce & "The Secret" teacher, Lisa Nichols

Marketing



- ❑ Radio, direct mail, email, online marketing
- ❑ Voice broadcasting
- ❑ Preview teleseminars
- ❑ Blog talk radio show
- ❑ Online interviews & social media sites
- ❑ Local and national radio interviews
- ❑ Press releases, contests, giveaways
- ❑ Affiliate marketing

Market



- ❑ Professionals and entrepreneurs 25 - 54 (50% of attendees 35-44)
- ❑ 2008 attendees - 53% female, 47% male
- ❑ Average income \$64,000
- ❑ 44% own small businesses, 51% plan to start businesses in the next 6-12 months

Opportunity



- ❑ Annual event - November 6-8, 2009 - Dallas
- ❑ Anticipated attendance: 500 - 1,000+
- ❑ Mini tour > Jan - June 2009 in 12 cities - Dallas, Atlanta, Nashville, Houston, Austin, New York, Philadelphia, Los Angeles, San Diego, Orlando, Tampa, Detroit
- ❑ New breakouts include financial planning, starting a business, personal & business credit, financing a business, publishing, estate planning

High Fives & Kudos



“The Black Millionaires Summit was the most incredible event that I have ever attended. I walked away a different person than when I came. I have been rejuvenated, empowered and set free from the limitations and poverty mentality that keeps us bound in a financial prison. I would encourage anyone who is seriously ready to change their life to attend the next Black Millionaires Summit. There is not an event like it anywhere. Thanks for putting me on my path to financial freedom.” Dr.

Lawana Gladney

High Fives & Kudos



“BMS was a life changing experience. It taught me how being a servant to others and getting them where they want to go will propel me to where I want to go!” ~ **Jacob Mosely**

“I just want to say this was the best seminar I've been to. I expect to be at millionaire status by next year. There is no way, with all the training and mentoring that I can't make it. I learned so much and now I'm still chewing on the information a week after. It really changed my life and gave me more access to more people. Thank you thank you thank you!”

High Fives & Kudos



The "secret" to make millions was revealed and shared in a "user friendly" manner at the Black Millionaires Summit. I now know and believe that becoming a multi-millionaire is within my reach. The BMS gave me that extra push to make my dreams come true and help people on the way. I will forever be thankful to God for placing the idea in the heart and mind of Fran Harris and Myron Golden."

~ Audrey Muhammed

High Fives & Kudos



As an event planner, I coordinate and also attend quite a few conferences in the course of a year. I want to go on record by saying that this was the best conference I have attended in my entire professional career! That is major for me, an event planner who also plans conferences as well. This conference changed my life and I am not the same person. I am determined to make my million dollars before next year and I will be on the stage with my own personal testimonial.”

~Theresa Royal, CMP Executive Director

Sponsorship Benefits



- ❑ Titling - BMS tour/BMS presented by Comerica (category exclusivity)
- ❑ Opportunity to conduct one (1) workshop
- ❑ Signage at events
- ❑ Opportunity to make brief presentation at each event
- ❑ Mentions - radio, print, releases, email marketing, websites
- ❑ Access to database
- ❑ Sampling at event, registration bag inclusion
- ❑ Mobile marketing inclusion
- ❑ Marketing before movie showings
- ❑ Exhibitor booth at events
- ❑ Full page ad in Black Millionaires Magazine
- ❑ Banners on BMS websites for duration of sponsorship
- ❑ 30-second ad in BMS Blog Talk Radio show
- ❑ Ad in BMS pre-event teleseminar blasts & promotions
- ❑ 5 regular seats, 2 VIP seats
- ❑ Ad in official BMS program
- ❑ Logo on all promotional items including event t-shirt & DVD
- ❑ Direct Response TV



the investment

starts @ \$100,000

Next steps



Joining BMS means building your brand...and your business with a loyal audience and one of the fastest growing segment of entrepreneurs on the planet!